

Population

3.7 million

Currency

1 Australian Dollar (AUD/A\$) = 100 cents

Opening hours

Most shops and businesses in Melbourne are open between 09.00-17.30 on weekdays and Saturdays. Sunday trading is also becoming more and more common with shops being open from 10.00 until 16.00 or 16.30

Internet

www.melbourne.com.au
www.visitmelbourne.com
www.onlymelbourne.com.au
www.thatsmelbourne.com.au
www.melbourne.visitorsbureau.com.au

Publications

The Age
Herald Sun
mX
The Australian

Emergency numbers

Ambulance, fire or police: 000
(call 112 if using a mobile without network)
Poisons information: 13 11 26
Lifeline: 13 11 14

Tourist Office

Melbourne Visitor Information Centre
2 Swanston Street
Melbourne, VIC 3000
Open every day 09.00-18.00
Tel: +61 3 9658 9658

MELBOURNE



WELCOME TO MELBOURNE

Melbourne is an arty powerhouse with a vibrant and multicultural soul. Nicknamed 'Paris of the southern hemisphere' Melbourne is not only known to be Australia's cultural hot-spot but is also famous for its major sport events and its culinary delights from all across the world. With its high rising city centre and its far stretching suburbs, it is hard not to be dragged in by the life of the capital of Victoria – 'the place to be' – but daytrips to the wild nature of the state are also extremely attractive.

THE CITY

Melbourne is the second-largest city in Australia and is known to be Australia's most cultured city – although some Sydney-siders would contest this. The city's main features are museums, galleries and theatres, large green areas and the Yarra River flowing across the urban centre.

Melbourne has seen wave after wave of immigrants, with Italians, Greeks, Chinese and Vietnamese all adding ingredients to the cultural and culinary mix. And there's the sports-mad of course. Each year Melbourne lays host to some of the world's major international sports events such as the Australian Open in tennis and the Formula 1.

The city developed during the height of the Victorian gold rush in the late 1800s, which is shown in the Victorian-era architecture in some neighbourhoods. However, developments over the years have also left their mark, recently with the new and modern Federation Square complex and the Docklands re-development. But probably the most famous characteristic of Melbourne is the television series 'Neighbours' recorded here and broadcasted across the world for more than 20 years. If you fancy a trip out of the city, Melbourne is



also a great base for 1-2 day tours to, for example, the Grampians national Park, the Great Ocean Road with the Twelve Apostles, local wineries, and to observe the masses of penguins on Phillip Island coming home from the day at sea. Enjoy your stay in what many claim is the hippest city in the southern hemisphere.

DO & SEE

It is not without reason that Melbourne is often dubbed the world's most liveable city as the vibrant metropolis has plenty of attractions to visit and landmarks to see. Here are some of the main attractions that will show you the parts of Melbourne, which the city is so famous for.

Federation Square

This futuristic plaza is one of the most complex and ambitious construction projects ever undertaken in Australia and serves as Melbourne's civic centre with cafés,

5 HOT TIPS

Melbourne City Tourist Shuttle

Hop on and hop off the bus at any of the stops at key destinations! The tour includes Melbourne Museum and Carlton Gardens; Queen Victoria Market; Melbourne Aquarium; Immigration Museum; Royal Botanic Gardens and much more. Melbourne Visitor Centre at Federation Square can provide more information.

Flinders Quarter

Melbourne's hippest strip and designer paradise. Clothes, furniture, craft, art, organic food, film, poetry bookshops, cigar bars, fishing rods, basement jazz and warehouse conversions are only examples of what you'll find in the Flinders Quarter!

www.flindersquarter.asn.au

Melbourne and Olympic Parks

A tour of Rod Laver Arena gives you a unique behind experience of Melbourne's most dynamic sports and entertainment venue. Get a good look at the changing rooms and retreat area used by top seeded tennis players and the dressing rooms used by rock stars!

Batman Avenue
Tel: 03 9286 1530

www.mopt.com.au

Australian Centre for the Moving Image

is the place to find out about the moving image and discover the magic of cinema. ACMI presents innovative exhibitions ranging across the history of the moving image to the latest screen-based art.

Open daily from 10am to 6pm. Cinemas and acmi lounge are open later. Entry to ACMI building is free. Tel: (03) 8663 2200

Design and Innovation - City Spine Walking Tour

Experience the diversity of Melbourne's architecture with a tour along the 'City Spine' and discover many of Melbourne's most exciting creations that have transformed the city.

Melbourne Visitor Centre at Federation Square can provide more information. Tel: 03 9658 9658 www.thatsmelbourne.com.au

DO & SEE

DESTINATION: MELBOURNE

restaurants, an amphitheatre and several museums such as the Ian Potter centre with Australian art. There's also a farmers market every Friday and a book market on Saturdays.

*Address: Federation Sq, Stop: Flinders Street Station
Tel: +61 3 9655 1900, www.federationsquare.com.au*

St Kilda

It's one of the liveliest and colourful areas of Melbourne right on the Hobson Bay. Acland and Fitzroy streets are the main roads with bars, restaurants and shops. The cake shops are just too tempting! In the late afternoon take a stroll along St Kilda Beach to watch the sunset.

*Stop: Fitzroy Street tram stop
www.melbourne.com.au/stkilda*

Royal Melbourne Zoo

The zoo in Melbourne is one of the world's oldest zoos and famous for its large collection of native animals in a spacious bush setting.

*Price: A\$ 21/10.50
Address: Elliot Avenue, Parkville 3052
Stop: Royal Park Station
Tel: +61 3 9285 9300
www.zoo.org.au*

Melbourne Museum

This innovative museum houses an Aboriginal centre, a rain forest and a set of the world famous TV show 'Neighbours' and much more. For a couple of dollars extra you also get the entrance to the next-door IMAX theatre.

*Price: A\$ 6, Address: 11 Nicholson Street, Carlton
Stop: Parliament Train Station
Tel: +61 3 8341 7777
melbourne.museum.vic.gov.au*

Royal Botanic Gardens

It's arguably one of most beautiful botanic gardens in the world and is the perfect place for a relaxing and picturesque picnic.

Address: Birdwood Avenue, South Yarra



*Stop: Domain Road Interchange tram stop
Tel: +61 3 9252 2300, www.rbg.vic.gov.au*

Melbourne Observation Deck

It offers breathtaking 360-degree views of Melbourne with a café if you want to enjoy the sight for a while. It's the perfect place to relax after a long walk around town.

*Price: A\$ 13.50/7.80, Address: 525 Collins Street
Stop: King Street tram stop, Tel: +61 3 9629 8222
www.melbournedeck.com.au*

Old Melbourne Gaol

The Old Melbourne Gaol was established in 1841 and remains a fabulous insight into Melbourne's historical past. The night tours are spookily good.

*Price: A\$ 12.50/7.50, Address: Russell Street
Stop: Melbourne Central Station
Tel: +61 3 9663 7228, www.melbourne.com.au/gaol*

Melbourne Aquarium

Highlights include a 360-degree fish-bowl viewing area or why not dive with the sharks, if you dare!

*Price: A\$ 23/13
Address: on the corner of Flinders and King streets
Stop: Flinders Street or South Cross stations
Tel: +61 3 9620 0999
www.melbourneaquarium.com.au*

Immigration Museum

This museum gives an excellent account of Melbourne's immigrants over the last 200 years, using audio and visual displays.

*Price: A\$ 6
Address: 400 Flinders Street
Stop: Flinders Street station
Tel: +61 3 9927 2700
immigration.museum.vic.gov.au*

Phillip Island

This nature reserve offers plenty to entertain the visitors, but the highlight is the nightly parade of penguins - which return ashore and head for their sand dune homes at sunset after spending the day fishing. Expect anything from a couple of hundred to a couple of thousand penguins!

*Price: A\$ 17/8.50
Transport: Rent a car or contact the tourist office for special bus tours to Phillip Island.
www.penguins.org.au*

EATING

DESTINATION: MELBOURNE

EATING

Melbourne's ethnic diversity is reflected in its culinary world and as gastronomic outings are a bit of a local obsession, there are a vast variety of restaurants to choose from. It's no surprise that Melbourne is dubbed the eating capital of Australia. Many of Melbourne's areas have a culinary character all of their own, from the Greek atmosphere of Lonsdale Street or Carlton's 'Little Italy', to the wide choice of Chinatown around Little Bourke Street. At the Southgate complex near the Yarra River you can enjoy striking views of the city and spectacular waterfront while you dine. You'll find something for every palate and price range, from fine dining to fast noodles, focaccia to fish of the day. It is said that to truly discover Melbourne is to embark on an adventure for the taste buds.

The Isthmus of Kra

Award winning Isthmus of Kra is renowned in Melbourne for serving creative and traditional Thai dishes in a beautifully tranquil setting.

*Address: 50 Park Street, South Melbourne
Tel: +61 3 9690 3688
www.isthmusofkra.com.au/default.aspx*

Red Orange

Red Orange offers a mix of modern Australian and international cuisine located just opposite the famous Prahran Market. The Porterhouse steak is mouth-watering.

*Address: 194 Commercial Road, South Yarra
Tel: +61 3 9510 3654
www.redorangemelbourne.com.au*

Becco

Becco is a lively restaurant and one of the centre's most popular Italian eateries. It's speciality is seafood and if you're a fish lover then try the



'whole fish of the day'. There is also an adjoining bar.

*Address: 11-25 Crossley Street, City
Stop: Parliament Station
Tel: +61 3 9663 3000
www.becco.com.au*

Robarta and the Nest

This restaurant, bar and late night lounge embodies the atmosphere of St Kilda and is temptingly close to the pastry shops of Acland Street if you fancy a sweet dessert. Asian inspired.

*Address: 109-111 Fitzroy Street, St Kilda
Tel: +61 3 9534 9041
www.robarta.com.au*

Shark Fin Inn

Located in Chinatown, this restaurant serves some of the finest Cantonese food in town. It's a favourite for dim sum.

*Address: 50 Little Bourke Street, City
Stop: Parliament Station
Tel: +61 3 9662 2681
www.sharkfin.com.au*

The Vegie Bar

The Vegie Bar is a fun hip place to grab a bite or sit down and enjoy a good meal - a great and healthy alternative to traditional fast food.

*Address: 378 Brunswick Street, Fitzroy
Tel: +61 3 9417 6935
www.vegiebar.com.au*

Ezard

This sleek and fine restaurant serves Australian freestyle cuisine with a twist of Asia - it is a truly delicious gastronomic experience.

*Address: 187 Flinders Lane, City
Stop: Flinders Street Station
Tel: +61 3 9639 8611
www.ezard.com.au*

Baraki Upo Mezethes

The restaurant offers a mouth-watering selection of distinctive Mediterranean mezethes to share. Don't miss out on the signature dish! And feel free to 'ask for lots of bread and feel free to make a mess' as a note on the menu reads.

*Address: 168 Lonsdale Street, City
Tel: +61 3 9663 9971
www.yourrestaurants.com.au*

Mecca

Mecca has a great location and serves deliciously creative Middle-Eastern dishes.

*Address: MR3 Mid-level Southgate, Southbank
Stop: Flinders Street Station
Tel: +61 3 9682 2999
www.mecca.net.au*

Jimmy Watson's Wine Bar & Restaurant

This third generation Australian wine family offers a memorable dining experience. Besides the delicious food the restaurants also offers a good selection of wines.

*Address: 333 Lygon Street, Carlton
Tel: +61 3 9347 3985*

woodwork design and ceramics. There are also scores of other shops in and around the area on Lonsdale and Swanston streets. Melbourne Central – another shopping paradise - can be found on the corner of LaTrobe and Swanston streets offering young and funky labels. Little Bourke Street is famous for its hub of outdoor gear shops. Elizabeth Street is a great choice for cameras, computers and Hi-Fi equipment. Watch out for the numerous laneways branching off Little Collins Street for some of the best-hidden treats. Retro fashion, exclusive one-off boutiques and heaps of cafés to satisfy your thirst are to be found on Flinders Lane.

Brunswick Street is also a popular place to do a bit of shopping with plenty of specialty boutiques and vintage clothing stores mixed in between funky record shops and retro furniture stores. It's your best bet for Melbourne-specific designs and artistic creations.

Last but not least, no Melbourne shopping trip would be complete without a visit to the infamous Chapel Street where young and independent designers have their outlets. The exclusive shops along Toorak Road offer the latest designer labels where, in between star spotting, you can pick up the latest fashions.



SHOPS

Myer

Myer is a city institution established over 80 years ago and the biggest single department store in Australia.

*Address: 314-336 Bourke Street, City
Stop: Bourke Street tram stop
Tel: +61 3 9661 1111
www.myer.com.au*

David Jones

This department store is noted for its tempting food hall.

*Address: 310 Bourke Street, City
Stop: Bourke Street tram stop
Tel: +61 3 9643 2222
www.davisjones.com.au*

Melbourne Central

This urban inner-city arcade is a style-laden destination for shopping, eating & entertainment with over 300 stores to explore.

*Address: 211 LaTrobe Street, City, Stop: Melbourne Central Station
Tel: +61 3 9922 1100
www.melbournecentral.com.au*

QV

This is one of Melbourne's latest and most exciting retail developments, which boasts of a mix of fashion, home wares and furniture.

*Address: Corner of Lonsdale and Swanston streets, City
Stop: Melbourne Central Station
Tel: +61 3 9658 0100
www.qv.com.au*

The Walk Arcade

Inside The Walk Arcade you will find a variety of fashion and accessories suitable for various ages, shapes and sizes.

*Address: 309-325 Bourke Street, City
Stop: Bourke Street tram stop
Tel: +61 3 9654 6744*

The Block Arcade

This arcade on Collins Street, Melbourne's main shopping street is a grand Victorian building, which is reflected in the shops selling elegant leatherwear, glassware and couture.

*Address: 280-286 Collins Street, City
Stop: Collins Street tram stop
Tel: +61 3 9654 5244*

Royal Arcade

The Royal Arcade, connecting Bourke and Little Collins Streets is at the heart of Melbourne's shopping district and is lined up with souvenirs, travel, food and jewellery shops.

*Address: 335 Bourke Street Mall
Stop: Bourke Street tram stop
Tel: +61 3 9670 7777
www.royalarcade.com.au*

ESSENTIAL INFORMATION

Airport

Melbourne Tullamarine airport is located 25km north of the city
www.melbourne-airport.com.au
Tel: +61 3 9297 1600
A shuttle bus – Skybus - offers service from the airport to Melbourne city and operates 24/7 running every 10-15 minutes daily and every 30-60 minutes overnight. Tickets are A\$15 and A\$24 for a return. Skybus can also pick up and drop off at most hotels in the city between 07.00-18.30. Call: +61 3 9335 2811 or visit www.skybus.com.au. Airport Taxis are available from the ground floor level outside all terminals. Expect to pay around A\$35 to A\$40 for the 25-minute trip into the centre of Melbourne.

Local traffic

Trains cover the city centre and suburban areas with Flinders Street Station as the main hub and run from 05.00-00.00. Trams cover the city and inner suburbs and run every 6-8 minutes but less frequently on late nights and weekends. Busses cover the whole city and suburbia. A Metcard can be used on all services and can be bought in stations, in shops carrying the Met flag or online: www.metcard.com.au/store/ A daily Metcard costs between A\$6.10-12.60 depending on the zones. For more information visit: www.metlink.com.au

There is a free City Tourist Shuttle and a free City Circle Tram both stopping at key tourist attractions and destinations in and around the city and runs daily from 10.00-16.00 every 15 minutes. Visit www.melbourne.vic.gov.au for more information.



For those who enjoy a more environmental friendly way of seeing the city can jump on one of Melbourne's CityBikes, which carries two passengers. A one-hour sightseeing tour costs A\$55 per vehicle. See more on www.citybike.com.au or call free on 1800686069. You can also rent your own bike and take a tour along the Yarra River.

You can also use the Yarra River as a means of transportation, where boat cruises, water taxis and even gondolas will take you on board. For more information see www.yarrariver.info

Taxi

It's usually easy to find a cab in Melbourne. Start rate is A\$2.80 and there is a surcharge of A\$1 for late night rides, telephone bookings and for using the boot. Here are three of the main taxi companies:
Yellow Cabs - Tel: 13 22 27
Arrow Taxi Services - Tel: 13 22 11
City & Suburban Taxis – Tel: 13 11 19

Post

General Post Office
250 Elizabeth Street
Melbourne, VIC 3000
Tel: 131318
Mon-Fri: 08.30-17.30, Sat-Sun:
09.00/10.00-16.00

Pharmacy

Collins Place Pharmacy
45 Collins Street
Melbourne, VIC 3000
Tel: +61 3 9650 9034

Dental Emergency Service

Tel: +61 3 9341 0222

Telephone

Country code: +61
Area code: 03

Electricity

220 to 240 Volt
Three pin plugs